Strategies for a Successful Relocation

Lisa Cook, Director of Career Services
Our Team, Mission and Vision

The Walden Career Services Center aspires to be a cutting edge, global career services center preparing our learners to navigate career transition over a lifetime. To achieve this vision, we educate, advise and coach our learners to proactively manage their careers.
POLL: Describe Your Relocation Situation
Topics

• Key questions - will your target place and future job meet your needs?
• Research
• Acting as if...
• Making connections for a successful transition
Key Questions to Consider Re Your Future Home and Job Prospects
Factors

- city/town size
- health of local economy/job market for your field
- housing market/cost of living
- climate conducive to your health and interests
- geographic amenities/terrain
More Factors to Consider

– commuting time/public transportation
– educational system
– access to family and friends
– convenience of health care, airport/travel, shopping and activities you enjoy like culture/sports/food options
– crime rates
– taxes
Research
Economy in St. Paul, Minnesota

Overview

- **Unemployment Rate**: 5.30% (St. Paul, MN United States)
- **Recent Job Growth**: -0.08% (St. Paul, MN United States)
- **Future Job Growth**: 34.54% (St. Paul, MN United States)
- **Sales Taxes**: 7.00% (St. Paul, MN United States)
- **Income Taxes**: 7.05% (St. Paul, MN United States)
- **Income per Cap.**: $23,656 (St. Paul, MN United States)
- **Household Income**: $44,979 (St. Paul, MN United States)

### ESTIMATED HOUSEHOLDS BY HOUSEHOLD INCOME

- **Income Less Than 15K**: 13.57% (St. Paul, MN United States)
- **Income between 15K and 25K**: 11.85% (St. Paul, MN United States)
- **Income between 25K and 35K**: 12.79% (St. Paul, MN United States)
- **Income between 35K and 50K**: 16.56% (St. Paul, MN United States)
- **Income between 50K and 75K**: 20.53% (St. Paul, MN United States)
- **Income between 75K and 100K**: 11.10% (St. Paul, MN United States)
- **Income between 100K and 150K**: 9.06% (St. Paul, MN United States)
- **Income between 150K and 250K**: 3.33% (St. Paul, MN United States)
- **Income between 250K and 500K**: 1.10% (St. Paul, MN United States)
- **Income greater than 500K**: 0.10% (St. Paul, MN United States)

### POPULATION BY OCCUPATION

- **Management, Business, and Financial Operations**: 12.85% (St. Paul, MN United States)
- **Professional and Related Occupations**: 25.76% (St. Paul, MN United States)
- **Service**: 15.55% (St. Paul, MN United States)
- **Sales and Office**: 26.19% (St. Paul, MN United States)
- **Farming, Fishing, and Forestry**: 0.19% (St. Paul, MN United States)
- **Construction, Extraction, and Maintenance**: 5.98% (St. Paul, MN United States)
- **Production, Transportation, and Material Moving**: 13.48% (St. Paul, MN United States)
### St. Paul city, Minnesota

#### Census 2010 Total Population
285,068 Source: 2010 Demographic Profile

#### Popular tables for this geography:
- 2010 Census
  - Population, Age, Sex, Race, Households and Housing...
- American Community Survey
  - Education, Marital Status, Relationships, Fertility, Grandparents...
  - Income, Employment, Occupation, Commuting to Work...
  - Occupancy and Structure, Housing Value and Costs, Utilities...
  - Sex and Age, Race, Hispanic Origin, Housing Units...
- Population Estimates Program
  - Annual Population Estimates...
- Economic Census
  - Number of Establishments, Annual Payroll, Number of Employees...

- Want more? Use Guided Search or Advanced Search, or visit Census.gov’s Quick Facts.

#### Commuting to Work

<table>
<thead>
<tr>
<th>Subject</th>
<th>Estimate</th>
<th>Margin of Error</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Own children 6 to 17 years</td>
<td>43,151</td>
<td>±806</td>
<td>69.0%</td>
<td>±2.7</td>
</tr>
<tr>
<td>All parents in family in labor force</td>
<td>29,779</td>
<td>±1,295</td>
<td></td>
<td></td>
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<tr>
<td>commuting to work</td>
<td></td>
<td></td>
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<tr>
<td>Workers 16 years and over</td>
<td>137,285</td>
<td>±1,493</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Car, truck, or van -- drove alone</td>
<td>93,801</td>
<td>±1,501</td>
<td>68.3%</td>
<td>±0.8</td>
</tr>
<tr>
<td>Car, truck, or van -- carpooled</td>
<td>15,720</td>
<td>±757</td>
<td>11.5%</td>
<td>±0.5</td>
</tr>
<tr>
<td>Public transportation (excluding taxi)</td>
<td>12,436</td>
<td>±852</td>
<td>9.1%</td>
<td>±0.6</td>
</tr>
<tr>
<td>Walked</td>
<td>6,105</td>
<td>±504</td>
<td>4.4%</td>
<td>±0.4</td>
</tr>
<tr>
<td>Other means</td>
<td>2,819</td>
<td>±210</td>
<td>2.1%</td>
<td>±0.2</td>
</tr>
<tr>
<td>Worked at home</td>
<td>6,388</td>
<td>±513</td>
<td>4.7%</td>
<td>±0.4</td>
</tr>
<tr>
<td>Mean travel time to work (minutes)</td>
<td>22.0</td>
<td>±0.3</td>
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#### OCCUPATION

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<td>Civilian employed population 16 years and over</td>
<td>140,034</td>
<td>±1,541</td>
<td>41.0%</td>
<td>±0.9</td>
</tr>
<tr>
<td>Management, business, science, and arts occupations</td>
<td>57,422</td>
<td>±1,459</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Service occupations</td>
<td>25,845</td>
<td>±1,063</td>
<td>18.5%</td>
<td>±0.8</td>
</tr>
<tr>
<td>Sales and office occupations</td>
<td>33,113</td>
<td>±1,380</td>
<td>23.6%</td>
<td>±0.9</td>
</tr>
<tr>
<td>Natural resources, construction, and maintenance occupations</td>
<td>7,421</td>
<td>±847</td>
<td>5.3%</td>
<td>±0.5</td>
</tr>
<tr>
<td>Production, transportation, and material moving occupations</td>
<td>18,222</td>
<td>±7,741</td>
<td>11.6%</td>
<td>±0.5</td>
</tr>
</tbody>
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#### INDUSTRY

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<td>140,034</td>
<td>±1,541</td>
<td>41.0%</td>
<td>±0.9</td>
</tr>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>1,110</td>
<td>±345</td>
<td>9.0%</td>
<td>±0.2</td>
</tr>
<tr>
<td>Construction</td>
<td>5,024</td>
<td>±503</td>
<td>3.7%</td>
<td>±0.4</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>14,780</td>
<td>±785</td>
<td>10.6%</td>
<td>±0.6</td>
</tr>
<tr>
<td>Wholesale trade</td>
<td>3,278</td>
<td>±427</td>
<td>2.3%</td>
<td>±0.3</td>
</tr>
<tr>
<td>Retail trade</td>
<td>14,900</td>
<td>±854</td>
<td>10.7%</td>
<td>±0.8</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>5,276</td>
<td>±451</td>
<td>3.5%</td>
<td>±0.3</td>
</tr>
<tr>
<td>Information</td>
<td>4,203</td>
<td>±446</td>
<td>3.0%</td>
<td>±0.3</td>
</tr>
<tr>
<td>Finance and insurance, and real estate and rental leasing</td>
<td>10,286</td>
<td>±879</td>
<td>7.3%</td>
<td>±0.5</td>
</tr>
<tr>
<td>Professional, scientific, and management, and administrative and waste management services</td>
<td>16,044</td>
<td>±844</td>
<td>11.5%</td>
<td>±0.6</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>38,020</td>
<td>±1,300</td>
<td>27.2%</td>
<td>±0.8</td>
</tr>
<tr>
<td>Arts, entertainment, and recreation, and accommodation and food services</td>
<td>13,513</td>
<td>±757</td>
<td>9.0%</td>
<td>±0.6</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>7,403</td>
<td>±834</td>
<td>5.3%</td>
<td>±0.4</td>
</tr>
<tr>
<td>Public administration</td>
<td>5,004</td>
<td>±421</td>
<td>4.2%</td>
<td>±0.3</td>
</tr>
</tbody>
</table>
How Is the Job Market? Big Job Boards and Local Listings
Questions to Consider Re Your Future Job

- Will I enjoy my new job?
- Future of the employer/position?
- Will I learn and advance?
- Culture of new employer?
- What is my backup plan if things don’t work out?
- Do the benefits of relocating for this job outweigh the obstacles?
What About Life Beyond Work? Visit City/Tourism Websites

Minneapolis.org, the official visitor site for Minneapolis, can help you find hundreds of great things to do in Minneapolis.
Acting As If...
Your Relocation Simulation

- Visit your destination in a non-vacation season
- Talk to people who live there and work for your potential future employer
- Use [www.city-data.com](http://www.city-data.com) to ask residents what it’s really like to live there
- Participate in professional meetings, informational meetings/interviews, meetups, church, schools, etc.
- Join LinkedIn and meetup groups for that location
- Drive all over the area - not just “hot spots”
- Check out housing and other key factors
Stories of Successful Moves

WE HAVE MOVED!
Relocation Successes - Kelly Kieper

- Walden Academic Advisor & HR Mgmt student
- Made 3 successful job moves – Indiana to Chicago, Chicago to San Diego, San Diego to Tempe
- Saved to finance her own move to San Diego and planned a definite move date – applied for jobs 2 months in advance and interviewed right after her move
- Advice: Use large job boards, put your new address on resume & LinkedIn as soon as you know your future address, build your network and have very strong references, show your definite plan to move in your cover letter, make sure your interviewing skills are strong
My Relocation Story – DC to Minnesota
Decided on Location, Found a Job and Moved

• Applied for multiple positions
• Had phone screening interviews for 3 jobs
• Scheduled for 3 in-person interviews in 2 days
• Spent a week in target city – did a volunteer project, attended a professional association meeting and a seminar by an expert in my career field, conducted several info interviews arranged in advance through cold calling
• Was still being considered for all 3 jobs when offer came through
Lessons Learned

• Talk to other transplants who are similar to you in age and lifestyle, not just natives
• Post your questions on www.city-data.com to get the “inside scoop” from residents
• Spend time in your future location in the off-season – visit the library, stores, places you’ll frequent – act “as if” you’ll live there – visit during the “worst weather” time of year
• Do you know family and friends who live there? Will you be able to find “your tribe?”
Making Connections for a Successful Transition
Meetups are neighbors getting together to learn something, do something, share something...
LinkedIn Groups
Volunteering

Welcome to the Walden Service Network, where you can find, share, and track volunteer opportunities and participate in a vibrant community dedicated to making a greater difference through advancing positive social change.

Learn more about volunteer opportunities and get inspired to make a difference. Below, read recent posts from the HandsOn Network blog.

Latest News
What Will You Bring to the Table?
BY CHELSEA MURPHY, APRIL 10, 2013
Today's guest post comes from Sally Hallingstad and is reprinted from the Points of Light blog. Sally is Director of Events & Marketing at Metro Volunteers, a HandsOn Volunteer Action Center in Denver. Through generations of What Will You

Alumna Persephone Munnings ’10 led a project in the Bahamas to promote health and awareness.
Click here to read her story.
Meet Your Neighbors – Nextdoor.com
Questions
Resources

• Census – American Community Survey
  http://factfinder2.census.gov/faces/nav/jsf/pages/community_facts.xhtml

• Http://www.moneycrashers.com/where-should-i-live-decide-best-places/

• Find Your Best Place Quiz -
  http://www.bestplaces.net/fybp/quiz.aspx

• Money Magazine’s 100 Best Places to Live – Small Cities List
  http://money.cnn.com/magazines/moneymag/bplive/2010/top100/

• Salary comparison between locations: www.homefair.com
Final Thoughts

• “We must be willing to let go of the life we have planned, so as to accept the life that is waiting for us.” – Joseph Campbell

• “Life begins at the end of your comfort zone.” — Neale Donald Walsch