Building Your Academic Reputation in Higher Education

Career Services Center
Walden University
http://careercenter.waldenu.edu
POLL: Who is joining us today?
Our Team, Mission and Vision

The Walden Career Services Center aspires to be a cutting edge, global career services center preparing our learners to navigate career transition over a lifetime. To achieve this vision, we educate, advise and coach our learners to proactively manage their careers.

Lisa Cook
Director of Career Services

Dina Bergren
Career Services Advisor

Nicolle Skalski
Career Services Advisor

Denise Pranke
Career Services Advisor

Andrea Obrycki
Career Services Advisor

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POLL: What is your primary interest area?
Faculty Contributors

Kelley Jo Walters, Ph.D.

• Director, Doctoral Programs
• Walden University Riley College of Education and Leadership

William C. Schulz, Ph.D.

• Professor of Strategy & Leadership
• Walden University School of Management
Alumni Panelists

Chastity W. Williams-Lasley, Ed.D.
• Walden University Alumna, 2011
• Adjunct Faculty and Education Consultant

Sean Stanley, D.B.A.
• Walden University Alumnus, 2011
• Assistant Dean of Students- UNC
• Contributing Faculty Member- WU
Objectives

• Highlight career options – teaching, consulting, administration

• Build skills and qualifications to increase marketability

• Explore growth areas in higher education
Teaching

- Presenting in district
- K-12 teaching
- Community College
- Adult Education
- Local Universities
- Online opportunities
Gaining Skills and Qualifications

- Professional organizations
- Publications
- Reviewer (conference proposals, journals, scholarships)
- Presenting at conferences
Engaging in Your Professional Development

- Webinars
- Online Conferences
- Conferences
- Journal subscriptions
- Current publications
- MOOC’s
Administration - Dr. Bill Schulz
Academic Administration

• Know your target institution
  – Private/Public/For Profit/Not-for-Profit
  – Teaching/Research/Traditional/Non-Traditional students
• Mix of Leadership/Management
  – Non-Academic / Decentralized, professional workforce
  – Supervisory experience, mentor experience
  – Academic experience (teaching, course writing)
• Skill-Sets
  – Conflict Resolution
  – Ability to prioritize, collaborate, work with ambiguity in “grey space”
  – Handle high velocity and both “fast” and “slow” processes
Consulting

• Independent/Extant/Form a Group?
• Network, network, network
• Have the credentials (terminal degree helps)
  – But, know your stuff, be able to “do”
  – Build a base of clients—stay within your skill-sets
    • Can’t be all things to all people
    • Best to combine work experience with area of expertise

• Be professional in all things
  – No room for sloppinesss (see the extra s?)
  – Build a brand, reputation
Questions?
Career Story: Dr. Chastity Williams-Lasley
Growth Areas in Higher Education

- **Post-Secondary Teaching**: 17% projected growth (2010-20)
- **Education Administration**: 19% projected growth (2010-20)

*Bureau of Labor Statistics, U.S. Department of Labor, — Occupational Outlook Handbook, Postsecondary Teachers; Postsecondary Education Administrators*
Top 10 Careers in Higher Education:
Walden Doctoral Graduates

Assistant Professor
Instructor
Faculty
Professor
Director
Chair
Dean

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Top 10 Career Alternatives:
Walden Doctoral Graduates
Questions?
Career Services Center

http://careercenter.waldenu.edu
View Archived Webinars

- Creating Your Curriculum Vita: A Build Block to Your Future
  - 6/26/12
  - Dr. Kelley Jo Walters
  - Dina Bergren

- Using LinkedIn to Build Your Professional Network
  - 1/24/13
  - Andrea Obricky
  - Nicolle Skalski
  - Denise Pranke

- Mid-Life Job Search Strategies
  - 1/25/12
  - Lisa Cook
  - Denise Pranke

- Navigating Optimal Resume
  - 10/23/12

Job Search Support Series

- Part 1: Self-Assessment
  - 11/27/12

- Part 2: Research Career Info and Jobs
  - 12/4/12

- Part 3: Networking
  - 12/11/12

- Part 4: Interviewing
  - 12/18/12
Tap Into Higher Ed Resources

High Ed/Online Learning resources for career research, management, and advancement.

Links lead to areas of Education, including Higher Ed/Online Learning.
Get Started in Consulting

Entrepreneur.com is a site that provides guides, tips, and resources on starting and growing a small business: http://www.entrepreneur.com/

Independent Educational Consultants Association is a professional association for educational consultants: http://www.educationalconsulting.org/


SCORE is a site that includes mentoring programs, workshops and tools for small business owners: http://www.score.org/

U.S. Small Business Administration is a site that provides advice and resources on starting and managing a small business: http://www.sba.gov/
Get Connected!

Join our Career Services LinkedIn Group

Follow us on Twitter

Read Walden student successes on our blog

Check out OptimalResume

Access everything from the CS website:
http://careercenter.waldenu.edu
Email: careerservices@waldenu.edu
Final Thought

“Education is not the filling of a pail, but the lighting of a fire.”

–William Butler Yeats
Thank You for Participating!