Alternative Careers for Your Doctoral Degree

Walden Alumni Panelists:
- Andrea Davis, Ph.D.
  Public Health
- Teresa Rose, Ph.D.
  Learning Management

Walden University Career Services Center
http://careercenter.waldenu.edu
The Career Services Center Team

Senior Career Advisor
Dina Bergren

Senior Director
Lisa Cook

Career Advisor
Andrea Obrycki

Career Advisor
Nicolle Skalski

Career Advisor
Denise Pranke

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Walden Alumnus Guest Panelist

Andrea D. Davis, MPH, Ph.D.

- College of Health Sciences – Public Health
- Private sector
- Expertise: Pharmaceutical, Clinical Research, and Community Health Promotion
Teresa Rose, MBA, Ph.D.

- College of Management – Learning Management
- Non-profit sector
- Expertise: Human Resources Analytics, Millennial Generational Constructs in Employment, and Inductive and Deductive Reasoning Processes in Research
Topics

• Discuss the **benefits** of careers beyond academia
• Explore **career options** outside of academia
• Share alternative **career success stories**
Benefits of a Career Outside of Academia

• Knowledge and expertise valued by a particular industry
• Follow your “scholar-practitioner” path
• Possibility of better salary and benefits
• Implement a business idea
• Higher Ed is not the right “fit”
• Collaborate on a research project rather than lead one

(Source: http://www.findaphd.com/advice/doing/phd-non-academic-careers.aspx)
Tailor Your Resume to the Position

Career Options

- Non-profit Sector
- U.S. Federal Gov.
- International NGOs
- Consulting
- Non-Academic Publishing/Writing
- Private Sector
- Entrepreneurship
- Independent Work
- Freelancing
Private Sector: Dr. Andrea Davis

Andrea D. Davis, M.S.P.H., Ph.D.

- College of Health Sciences – Public Health, May 2014
- Private sector
- Expertise: Pharmaceutical, Clinical Research, and Community Health Promotion
Career Background

• Why a doctoral degree in public health?
• 5 years working in Pharmaceutical and Clinical Research
• 10 years of experience as an American Heart Association advocate and volunteer
Pharmaceutical Industry Experience

- Drug Safety Case Management Consultant
- Organization: Global pharmaceutical company specializing in drug safety, risk management, and healthcare
Key Accomplishments as a Drug Safety Case Manager Consultant

- Reviewed and processed over 400 drug safety cases daily with a 98% success rate
- Triaged multiple drug safety cases in the ARISG database
- Processed case narratives
- Performed Safety Reporting of Adverse Events (AE) and Serious Adverse Events (SAE)
- Successfully managed drug safety responsibilities independently
Advice For Making A Transition

• Follow your passion and research your field of interest
• Conduct informational interviews with accomplished professionals in your target field
• Utilize the Walden Career Services Center
• Volunteer in your target field/organization
• Utilize LinkedIn
Recommended Resources

- Glassdoor.com
- Zip Recruiter.com
- Biospace.com
- ResCare.com – offers training in a variety of areas
- American Public Health Association
- Careers in Public Health
- Public Health Jobs Worldwide
- The Public Health Employment Connection
- The U.S. Public Health Service
Consulting

• Provide advice and support around a range of strategic and operational challenges
• Opportunity to use and expand upon your knowledge base
• Potential clients include: corporations, governments, and non-profit organizations
Walden Alumnus Guest Panelist

Wanda J. Corner, Ph.D.

- College of Management, 2013
- Management and Organizational Development Consultant
- Consulting: Corner of Success, Inc.
- Expertise: Leadership, Entrepreneurship, and Organizational Change
Why Pursue a Doctoral Degree?

• Enhance my knowledge and credentials as both a scholar and practitioner
• Enhance my credibility as a subject matter expert on “Leadership and Organizational Change”
Career Enhancements as a Scholar and Business Consulting Practitioner

• Keeps me relevant and competitive
• Translate academic and industry based research into meaningful content for clients
• Allows for selectivity
• Translates into high quality, high level consulting and training projects
Recent Career Accomplishments

• Secured leadership training engagements with federal agencies for early 2015
• Co-authored a research article to be published in fall 2015
Consulting Resources

Websites

• CaseInterview.com
• Vault.com
• Wetfeet.com

Professional Associations

• Association of Professional Consultants
  www.consultapc.org
• Independent Educational Consultants Association
  www.educationalconsulting.org
• Institute of Management Consultants USA
  www.imcusa.org
Consulting Resources Cont’d

Consulting Publications

- *Consultants News* – [www.consultingcentral.com](http://www.consultingcentral.com)
Teresa Rose, Ph.D.

- College of Management – Learning Management
- Non-profit sector
- Expertise: Human Resources Analytics, Millennial Generational Constructs in Employment, and Inductive and Deductive Reasoning Processes in Research
Career Background and Why a Doctoral Degree?

Why a Doctoral Degree?
• “Inner Voice”
• Captivated by learning
• Wanted to become a writer

Career Areas
• Banking Administration
• HR Training
• Montessori Trained Educator
Career: Non-profit Sector

• Executive Director for Literacy Coalition
• HR Director
• Adjunct Faculty member (teaching online)
• Writer
Professional and Personal Growth

• Moved up from banking
• Executive Director for Non-Profit
• HR Director Non-Profit
• Education Consultant

Key Skills Gained from My Doctoral Degree

• Gained self confidence as **writer**, **educator** and **statistical analyst**.
How My Skills Translate to Positions Outside of Academia

• Management Consultant
• Writer – Medical, Scientific or Entertainment
• Financial Analyst

• Dream Job: become an engineer with a NASCAR team.
Resources

- NY Times
- Wall Street Journal
- Journal of the American Medical Association
- Art News
- Tech and Learning Magazine
- HR Magazine
- Psychology Today
- Harvard Business Review
- Conde Nast Traveler

- Read good writing to become a good writer.
- Member of Society for Human Resource Management
Walden Alumnus Guest Panelist

Sherece Shavel, L.M.S.W., Ph.D. in Progress

- College of Counseling and Social Services – Human Services/Criminal Justice
- Non-profit Founder
- Expertise: US Offender Population and Societal Reintegration, Criminal Justice/Corrections, Non-profit Management and Leadership
Career Background and Pursuit of a Ph.D.

Why a Doctoral Degree?
• Rooted in my personal experience growing up in poverty
• Education was my pathway out of poverty
• Opportunity to inspire others and create change

Career Areas
• Non-profit Management and Leadership
• Criminal Justice and Corrections
• Human Services
Career: Non-profit Founder and Leader

- Care.2.Inspire, Inc., formed in 2011
- Purpose of serving at-risk adults
- Provide services to formerly incarcerated adults to help with reintegration efforts
- Services Offered: counseling, employment coaching, entrepreneurship training, and parenting support
- Expanded services: service learning opportunities and leadership training
Advice for Walden Doctoral Students

• “Be COURAGEOUS, be CONFIDENT, be DIFFERENT, and be DARING”
• Use your passion and mission to go beyond the traditional way of doing things
• Find your voice and find your scholar-practitioner path
• Leave your fingerprint of creativity, change and hope

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Recommended Resources

Publications

- *The Forensic Examiner*, published by the American College Forensic Examiner Institute

Books

- “The 8th Habit” by Stephen R. Covey
- “Primal Leadership” by Daniel Goleman
- “48 Days to the Work You Love” by Dan Miller
- “EntreLeadership” by Dave Ramsey
Resources Cont’d

Professional Organizations
• Board Source - [www.boardsource.org](http://www.boardsource.org)
• The Nonprofit Times - [www.thenonprofittimes.com](http://www.thenonprofittimes.com)
• National Council of Nonprofits – [www.councilofnonprofits.org](http://www.councilofnonprofits.org)
• National Association of Social Workers - [www.socialworkers.org](http://www.socialworkers.org)
• National Organization of Human Services - [www.nationalhumanservices.org](http://www.nationalhumanservices.org)
• American College of Forensic Examiners Institute – [www.acfei.com](http://www.acfei.com)
• American Correctional Association – [www.aca.org](http://www.aca.org)
• Administration for Children & Families – Human Trafficking – [www.acf.hhs.gov](http://www.acf.hhs.gov)
• [www.mentoring.org](http://www.mentoring.org)
• Toastmasters International – [www.toastmasters.org](http://www.toastmasters.org)
U.S. Federal Government

- Broad mission with over 100 agencies and bureaus
- Over 1.7 million jobs in more than 400 occupational specialties
- Seeking candidates with specialized knowledge, foreign language and cultural skills

*Note: Most federal gov. positions are limited to U.S. citizens.

(Source: http://www.careereducation.columbia.edu)
Where To Look

• The Federal Government’s Official Jobs Site
  www.usajobs.gov
• The Partnership for Public Service -
  www.ourpublicservice.org/OPS/
• Making the Difference
  www.makingthedefERENCE.us
• Department of Defense
  http://godefense.cpms.osd.mil/
Top Agencies Hiring Individuals with Doctoral Degrees

• Department of Health and Human Services
  http://www.hhs.gov/careers/

• Department of State
  http://www.state.gov/careers/

• National Endowment for the Arts
  http://arts.gov/about/employment-opportunities-nea/

• National Endowment for the Humanities
  http://www.neh.gov/about/human-resources/career-opportunities/

• Presidential Management Fellows Program
  http://www.pmf.gov/

(Source: http://www.careereducation.columbia.edu)
International Development/NGOs

- Improve the welfare of communities at the global level
- Short-term or long-term social change projects
Project Areas

• Foreign aid
• Governance
• Disaster relief
• Microfinance
• Humanitarian aid
• Gender Equality
• Healthcare
• Infrastructure
• Peace and Conflict Resolution
• Alleviating Poverty
Where To Look

• Uniworld
  https://www.uniworldbp.com/
• United Nations Foundation
  http://www.unfoundation.org/
• William J. Clinton Foundation
  www.clintonfoundation.org/
• United States Agency for International Development
  http://www.usaid.gov/
• United States Institute of Peace Index of Research Centers in International Relations
  http://www.usip.org/
### LinkedIn Groups

#### Alternative PHD Careers

**Private group.** To request membership, click Join and your request will be reviewed by the group manager.

Want pragmatic solutions on how to pursue PhD careers outside of academia? Get real-world advice and employer insight here. We don’t just talk or coach alternative PhD career strategies, We’ve Done It. Founded by Jane Chin, Ph.D. and led by high achieving PhD professionals from all walks of life.

**About this Group**
- **Created:** September 14, 2010
- **Type:** Professional Group
- **Members:** 15,446
- **Owner:** Jane Chin, Ph.D.
- **Website:** [http://phdcareerdinic.com](http://phdcareerdinic.com)

#### PhD Careers Outside of Academia

**Private group.** To request membership, click Join and your request will be reviewed by the group manager.

This group is for those with a PhD who are working or considering working in a role outside the more traditional academic career paths within colleges and universities. Open to PhD holders and candidates for the expressed purpose of exploring career options and networks in those settings, as well as employers who have opportunities for PhDs in those settings and educators who support PhDs seekers in their process.

**About this Group**
- **Created:** March 12, 2009
- **Type:** Networking Group
- **Members:** 51,500
- **Owner:** Paula Di Rita Wishart
- **Managers:** Cameron Rule
Career Services Doctoral Webinar Series

http://careercenter.waldenu.edu/1222.htm

- Building Your Academic Reputation in Higher Education
  - 3/27/13
  - Dr. Kelley Jo Walters
  - Dr. William Schulz

- Strategies for Getting Published
  - 7/31/13
  - Dr. Daniel Salter

- Strategies for Getting a Job in Higher Education
  - 1/23/14
  - Dr. Daniel Salter

- Creating Your Curriculum Vita: A Build Block to Your Future
  - 6/26/12
  - Dr. Kelley Jo Walters

- The Scoop on Hiring in Higher Ed
  - 4/22/14
  - Dr. Steven Tippins
  - Dr. Daniel Salter
  - Vaughn Emery
  - Dr. Wanda Corner
Connect with Career Services!

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- Follow us on Twitter
- Follow us on Facebook
- Read Walden student successes on our blog

Visit OptimalResume

Access Everything from Our Website:
http://careercenter.waldenu.edu

E-mail:
careerservices@waldenu.edu
Food for Thought

“Where your talents and the needs of the world cross there lies your purpose.” - Aristotle