Career Opportunities in Health Informatics

Health Informatics Expert Panel

Walden University
Career Services Center

http://careercenter.waldenu.edu
Introductions

Rosemary Walker, D.D.S.
Program Director, M.S. in Health Informatics
School of Health Sciences

Nicolle Skalski, M.M.
Bilingual Career Services Advisor
Walden Career Services
Doug Bird, Ph.D

- Contributing Faculty, Walden University
- Senior Adjunct Professor of Management at University of LaVerne-LaVerne, CA
- Part of the largest EMR implementation in the world
Guest Panelist and Industry Expert

Mark Laflamme, M.D.

- Contributing Faculty, Walden University
- Board certified internist; board eligible in clinical informatics through the American Board of Preventive Medicine 2013
- Former physician consultant and executive with NextGen Healthcare, an EMR and EPM Corporation
- Currently medical director for four medical practices in the greater Tampa Bay area

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Paul Tuten, Ph.D

- Contributing Faculty, Walden University
- Senior Consultant to the State HIE Program at ONC
- Leader of the Direct Project’s Implementation Geographies Workgroup and coordinator for the 360 Exchange (360X) Project
Objectives

- The Health Informatics Industry
- Types of jobs and settings
- Networking and building your qualifications
- Career pathways of the panelists
I. The Health Informatics Industry
“Clinical Informatics (aka. Health Informatics) promotes the understanding, integration, and application of information technology in healthcare settings. This helps to ensure adequate and qualified support of clinician objectives and industry best practices.”

(Healthcare Information and Management Systems Society, n.d., para.2)
Health Informatics Is Multi-faceted

• Information technology
• Information systems
• Business
• Structure and function of Information
• Clinical Applications
The vendor, trainer, project manager perspective - Dr. Doug Bird
An Industry Perspective

The consultant and government perspective - Dr. Paul Tuten
An Industry Perspective

The healthcare provider perspective – Dr. Mark Laflamme
Academic Preparation

- Training programs
- Certificate programs
- Associate-level
- Baccalaureate-level programs
- Masters-level programs
- Doctoral-level programs
II. Types of Jobs and Settings

Dream Job
Next Exit
Health Informatics Work Settings

- Vendor companies
- Consulting firms
- Colleges and universities
- Government (local, state or federal)
- Hospitals
- Insurance companies
- Managed care organizations
- Professional organizations
- Research organizations
Possible Jobs – Depending on Your Background

- Clinical informaticist
- Clinical information systems coordinator
- Clinical systems analyst
- IT business analyst
- Health informatician
- Healthcare IT trainer
- Implementation specialist
- Implementation manager
- Consultant
- Project manager
- Compliance officer
- Clinical database specialist
- Clinical applications analyst
- Nurse informaticist
- Chief medical information officer
III. Networking and Building Qualifications

- Develop a strong professional brand
- Engage in professional networking activities
- Increase your marketability
The Power of Networking and Branding

• It takes 10 – 20 seconds to make a first impression

• What is **UNIQUE** about you?
  - Your accomplishments, experiences, attitudes and personality traits
  - How do you offer value and solve problems?
  - What are you known for?
  - Play to your strengths and passions

*Your Brand is Your Competitive Edge!*
Develop a Strong Professional Brand

• Assess your skills and identify your strengths
  Reach Personal Brand Assessment: www.reachcc.com/360reach

• Create a powerful intro
  • HBS Elevator Pitch Builder: http://www.alumni.hbs.edu/careers/pitch/
  • 15 Second Pitch: www.15secondpitch.com

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Engage in Professional Networking Activities

- Join the state or local chapter of a prominent Health Informatics professional association
- Take on additional roles in your workplace
- Utilize online social networking tools
- Participate in Walden University networking activities
Join a Professional Association

Healthcare Information and Management System Society (HIMSS)  http://www.himss.org/

American Health Information Management Association (AHIMA)  http://www.ahima.org/

American Medical Informatics Association (AMIA)  http://www.amia.org/
Join Relevant LinkedIn Groups

HIMSS

The HIMSS Group is for constructive and stimulating discussion regarding the optimal use of health IT (HIT) and management systems for the betterment of healthcare worldwide. The goal of the discussions forum and subgroups is to lead change in the health IT and management systems field through knowledge sharing and communications among professionals.

Group Members in Your Network

Franz Vogl
Recruitment Manager

About this Group
Created: April 29, 2008
Type: Professional Group
Members: 112,270
Subgroups: 2
Owner: Carl McLean
Managers: Nancy Vitucci, Michael Gaspar, Kelly Wagner, Richard O'Hara, CFA,
Website: http://www.himss.org/?src=en

AHIMA

This is the official LinkedIn group for members and friends of AHIMA. AHIMA is a professional community that improves healthcare by advancing best practices and standards for health information management and is a trusted source for education, research, and professional credentialing.

Group Members in Your Network

DeAnne Bloomquist, RHIT, CCS
HIM Consultant

About this Group
Created: May 4, 2009
Type: Professional Group
Members: 18,145
Owner: Dana Clark
Managers: Jeremy Joseph and Patricia Ebbert
Website: http://www.ahima.org
Health Informatics LinkedIn Groups

Healthcare IT - Careers, Jobs & Opportunities

This group is focused on providing networking opportunities for those professionals (globally) that are working in the booming Healthcare IT industry.

This group helps all current and aspiring healthcare IT professionals and recruiters to find a solution to questions and queries in terms of jobs and opportunities in the Healthcare IT sector.

Keywords (to help find this group for those who search): EHR, PHR, CPOE, HIT, HIMSS, CPHIMS, Healthcare, Healthcare IT, McKesson, Siemens, Cerner, Recruiters, HE, HL7, Epic, IBM, AllScripts, Athena, SAP, Consulting, Hospital, Providers, Health System, Stimulus, HIPAA, Security, Doctors, Physicians, Nurses, RN, MD, BSN, MSN, Dicom, PACS, Lab, Ambulatory, HIS, Agfa, Pfizer, Philips, Microsoft, Elsevier, Capsule, Pharmacy, Epic, Hospira, Nextgen, Intersystems, mia, Quadrarad, FHA, IHE-J, ISO, NIST, Carefx, carestream, 4medica, Wellogic, sunquest, Compuware, CSC, nursing, informatics, clinical, 3M, Ambulatory, Critical, ER, Care, Health

Join Group  Share group  Report as...
LinkedIn Groups - Observe, Engage, and Connect

- Health Informatics Technology (HIT)
  - Discussions
  - Promotions
  - Jobs
  - Search

- Healthcare-IT/ EHR/ HIS
  - Discussions
  - Promotions
  - Jobs

- HealthForge - the Open Access Health Informatics Community
  - a subgroup of LiMS forum - Laboratory Informatics Institute user's group for...
Showcase Your Brand via LinkedIn Features

- Create a strong tagline
- Join “Groups”
- Follow “Companies”
- Showcase your expertise through “Answers”
- Reading List by Amazon
- Links to blogs, Twitter
- Maintain update feeds
Increase Your Marketability

How can you “walk the talk” of your future role?
• Get published
• Present at a conference
• Assume a leadership role at work
• Improve a process
• Volunteer for your professional association
• Serve on a non-profit board
• Develop a training manual
For additional advice and strategies...
http://careercenter.waldenu.edu

Looking to advance in your career? Transitioning to a new job? Enhancing your professional development and network? We're here to help you navigate your career journey! We encourage you to set goals and assume active stewardship of your career progress from the very start of your academic program.

The Career Services Center offers
- paths to self-knowledge;
- resources for job opportunities and career information;
- resume and curriculum vitae tips;
- guidance on networking and branding;
- strategies to help you prepare for interviews and land the job.

Click the link below to view the Career Services Center Overview Video
Join our Walden University Career Services LinkedIn Group!

For more than 40 years, Walden University has been serving the higher education needs of working professionals through advanced degrees that encourage positive social change. Offered online, areas of study include health, management, psychology, education, nursing, and public administration. This LinkedIn Group is maintained by Walden University Career Services Center staff. Membership is open to members of the Walden University community. Please align your participation with the goals of this group: 1) to build professional networks and 2) share career-related advice and information. Thank you.

Group Members in Your Network

John E. Howard
Senior Executive / Consultant – Government & International Relations

John Palmer
Managing Partner at Sigma Consulting Group LLC

Philip Smit, DBA, MBA, PMP
Sr Program/Project Manager at US Bank

Lisa Cook
Linking Individuals through Meaningful Professional and Social Connections

About this Group

Created: December 16, 2011
Type: Networking Group
Members: 996

Owner: Lisa Cook
Managers: Denise Pranke, Nicolle Skalski, Andrea Obrzycki, Dina Bergren, M.A.

Website: http://careercenter.waldenu.edu

Group Statistics

CHECK OUT INSIGHTFUL STATISTICS ON THIS GROUP

3,759
Health Informatics Web Resources

A Guide to Health Informatics Employment Data and Jobs
http://mastersinhealthinformatics.com/2010/33-essential-web-sites-to-find-health-informatics-jobs/

CDC Global Public Health Informatics Program
http://www.cdc.gov/globalhealth/programs/informatics.htm

Health Informatics Forum
http://www.healthinformaticsforum.com/
Health Informatics Web Resources

Health Informatics Magazine
http://www.healthcare-informatics.com/

Health Informatics Worldwide
www.hiww.org/

CDC’s Public Health Informatics Fellowship Program
http://www.cdc.gov/PHIFP/

Healthcare IT Jobs
http://www.healthcareitjobs.com/
“Informatics is the intersection of people, information and technologies.”

- David Penniman