A brief description of the overall purpose of this Knowledge Area Module

The structure of this specialized KAM follows the typical Walden trilogy of breadth, depth, and application, each requiring demonstration of a different type of competency leading to a broad-based and integrated knowledge in the subject matter of this KAM, that is, financial corporate theory. These requirements are further explained below.

Breadth

This section requires a 30 page essay discussing, comparing, contrasting, and critiquing a selected range of corporate finance theories and models dealing with financial markets and institutions, valuation through the time value of money, capital budgeting, investments, risk, optimization of financing, financial planning, mergers, acquisitions, and corporate control.

Depth

For this section, please prepare an annotated bibliography of at least 15 recently published journal articles to examine the status of current research in the field of corporate financing. Additionally, write an analytical essay of 25 pages on a few neglected or relatively less explored problems, issues, and concerns identified by experts and clients in the area of corporate financing that in your view may deserve further research.

Application

Similar to the application requirements in the other KAMS you may have completed, this section can be completed by a 20-25 page hands on project or program developed to solve a real or hypothetical corporate finance problem. Examples may include but are not limited to the following types of problems in search of a solution: Derivative financing, arbitrage pricing, asset management, liability management, financing for health care, risk management, interest rate structure, liquidity premiums, white collar crime, inflation, and barter.

Note: Please try to clearly demarcate the demonstrations as explained above for each component in order to avoid redundancy between breadth, depth, and application, at the same time that you construct the entire KAM as an integrated document on the subject matter discussed. The document must correspond to
the Walden approved APA form and style manual, along with appropriate table of contents and references separately for each section

Startup references


