Career Advancement Cafe

Walden University Career Services Center
http://careercenter.waldenu.edu
Objectives

• Master our EPS Formula – the foundation for your career plan
• Learn practical strategies to strengthen your qualifications during your program
• Generate goals and action steps for your career plan to implement immediately
Which Group Are You In?

Those who dream.
Those who make it happen.
Those who wonder, “What happened?”
Begin With the End in Mind

• What is your goal for your degree?
• Where do you shine?
• What do you enjoy?
• What do you value?
• What difference do you make?
• Visualize your future career – people, place, passions
Planning Your Evolving Career: Experience, People, Story

What area will you focus on as your top priority?
Identify Your compass - What is your career mantra? What is your brand?

“I help kids overcome illiteracy”
“I deliver projects on task and on time”
“I make my organization look great”
“I support employee engagement”
“I connect people to their passions”

What gets you up every day?
Experience - Research Future Opportunities!

• What qualifications will you need?
• Who will be hiring?
• Where will the jobs be located?
• Who would you like to have as colleagues?
Experience – Conduct Online Research

Career Resources: By College

LinkedIn
Mashable
SimplyHired
HigherEdJobs
LinkUp
Dice
indeed
PayScale
SmartBriefJobs
glassdoor
Gaining **Experience**

- How do your experience and education relate to your career goals?
  - Assess your marketable skills
- Are you qualified to meet your goals?
  - Identify the gaps in your experience/knowledge and work on closing them
How are you finding scholar-practitioners?

– Walden Online Community
– Scholar Works/Research Gate/COS Pivot
– Walden Career Connections networking events
– LinkedIn/Twitter/Social Media Groups
– Class Cafes
Ms. Yordanova,
Hello. I am a doctoral student at Walden University in the United States. My doctoral research is focused on micro enterprise development in Bulgaria. I am planning a visit to Sofia, Bulgaria in September.

I find your research studies very enlightening and helpful in my research. I welcome the opportunity to speak with you about my research and your research.

I look forward to hearing from you and possibly meeting you.
Kristina Harris
Walden University DBA student
People - Connecting Offline

– Walden residencies
– Professional associations
– Attend professional association/networking events
– Serve as a guest speaker on an area of expertise
– Volunteering
– Non-profit boards
– Toastmasters events
– Meetups
People - How Do You Stay Connected with Colleagues in Other Locations?

• Google Hangouts
• Skype
• Phone

What others do you use?
What Is Your New Career Story?

• Communicating your new story showcases your evolving career identity.

Make it memorable!
Your Career **Story** Theme

Possible themes for your story:

- How is your degree is changing your career?
- How do you share your passions to help others?
- How does your volunteer work help you to build new skills and relationships?
- How does your career goal relate to positive social change?
Develop Your **Stories**

- **Challenge** – What was the problem?
- **Action** – What did you do? Did you initiate it?
- **Result** – Who or what was impacted and how?
- **Tie-In** – How does your story apply to your current situation or future role?
Gain Experience to Strengthen Your Story

- Volunteer
- Expand your job duties
- Assume new leadership roles
- Complete special projects
- Serve on a non-profit board
- Deliver professional development opportunities at work – Lunch and Learn
Venues to Showcase Your Story

• Social media – LinkedIn, blog, Twitter
• Resumes, CVs, and cover letters
• Electronic portfolio
• Informational and job interviews
• Professional association events
• Presentations at conferences
• Publications
Questions?
Case Scenario 1 – Career Advancement

Paul will be completing his PhD in Public Health within 2 years. He has 7+ years of experience as a public health research analyst with his state department of public health. He is seeking career advancement with his doctoral degree – ideally moving into a leadership position, but feels like he is “stuck” in his current position. How can Paul build his experience and qualifications to reach his goal by the time he graduates?
Tonya is pursuing a **PhD in Management** with the goal of becoming a higher ed instructor. Her subject matter expertise is finance and accounting. While she does not have any experience teaching adults in a traditional classroom setting, she has extensive experience training employees in a corporate setting. How can Tonya start building her qualifications to position herself for a higher ed teaching position?
What will you add to your Career Plan?
## Resources

### Career Plan

Use the matrix below to plan and meet your career development goals.

<table>
<thead>
<tr>
<th>Goals</th>
<th>Action Steps/Sub-goals</th>
<th>Resources Needed to Accomplish Goal</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research qualifications needed to meet my career goals</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gain new experience</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Meet new people in my field</td>
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</tbody>
</table>

![Experience Triangle](E.png)

- Volunteer at local university
- Publish on LinkedIn
- Present at conference
Career Services Website Resources

http://careercenter.waldenu.edu
Walden Career Connections

Register for Career Connections events:
http://academicguides.waldenu.edu/careerservices/careerconnections
You Own Your Career!

The biggest mistake that you can make is to believe that you are working for somebody else. Job security is gone. The driving force of a career must come from the individual. Remember: Jobs are owned by the company (or client), you own your career!

-Earl Nightingale