Advancing Your Career in Project Management

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Walden University Career Services Center
http://careercenter.waldenu.edu
Poll 1: What region are you joining us from?
Faculty Presenter

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Lead Instructor
Masters in Project Management
College of Management and Technology
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Masters in Project Management
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Objectives

• Explore project management qualifications and evolving career options
• Identify transferable skills and experience
• Create results-oriented application materials
• Expand your professional network
Knowledge, Skills and Processes (KSP) Needed to Manage Projects

- **Project Specific KSP**
  - Project profile

- **Industry Specific KSP**
  - Construction, IT, Automotive, etc.

- **Basic Project Management**
  - Basic Project Management Knowledge, Skills and Processes (PMBOK®)
### Basic Project Management

#### Basic Project Management Knowledge, Skills and Processes (PMBOK®)

<table>
<thead>
<tr>
<th>10 Knowledge Areas</th>
<th>Process Groups</th>
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<tbody>
<tr>
<td>Integration</td>
<td>Initiating</td>
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<td>Scope</td>
<td>Planning</td>
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<td>Time</td>
<td>Executing</td>
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<td>Cost</td>
<td>Monitoring and Controlling</td>
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<td>Quality</td>
<td>Closing</td>
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<td>Communication</td>
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<td>Risk</td>
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<td>Procurement</td>
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<td>Stakeholder</td>
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Industry Specific Methodology

Industry Specific KSP
Construction, IT, Automotive, etc.

Construction
Information Technology
Motion Picture
Pharmaceutical
Medical
Industrial Process
Improvement
Telecommunications
Curriculum Development
Book Publications
Site Location
Advertising Campaign
Political Campaign
Product Development
Legal Case
Super Bowl
Poll 2: Which best describes your current PM certification status?
Prerequisites

- Secondary degree (high school diploma or the global equivalent)
- 7,500 hours leading and directing projects (5 years)
- 35 hours of project management education

OR

- Four-year degree
- 4,500 hours leading and directing projects (3 years)
- 35 hours of project management education

Each course is eligible for 45 contact hours.
Many, if not most, people did not start out as project managers. Organizations needed people to manage their projects. Selected high potential or future managers. For many, this was the start of a new career.

Project Opportunities Are Everywhere

• Even if you are not currently in a project management role, consider these opportunities for developing your skills and experience. Life is full of projects!
  – Remodeling a room in your home
  – Building a tool shed
  – Getting married
  – Building a family garden
  – Organizing a fund raising event for your church or community

• Project management processes and skills are very relevant for each of these projects and these experiences count toward meeting the PMP® experience requirements
Opportunities for Professional Project Management

• Understanding the cost of poor project management
  – Organizations waste $122 million on projects for every $1 billion USD invested
  – That represents a 12% increase from 2015

• Project managers have an opportunity to demonstrate how leveraging project management success factors will:
  – Reduce waste
  – Contribute directly to bottom line profits of the business

• This is the language that business leaders understand

http://www.pmi.org/learning/pulse.aspx
Communicating the Value of Project Management for Business Managers and Executives

• For organizations that place a high priority on creating a culture that recognizes the importance of project management:
  – 71% of projects meet original goals and business intent, compared with 52% at organizations that make it a low priority.

• But most organizations aren’t making the connection:
  – Only 38% of organizations place a high priority on creating a culture that recognizes the importance of project management.

http://www.pmi.org/~/media/PDF/learning/improve-business-results-infographic.ashx
Opportunities for Project Managers to Add Value

• Project managers can demonstrate how to deliver strategic benefits through projects
• Effective project and program management requires a blending of technical skills and soft skills
• The need for project leaders is great and so are the career opportunities for project managers who seek career advancement

PMI’s 2016 Pulse of the Profession In-Depth Report
The Importance of Soft Skills

"THE "P" IN PM IS AS MUCH ABOUT 'PEOPLE' MANAGEMENT AS IT IS ABOUT 'PROJECT' MANAGEMENT."

-Cornelius Fichtner
The Project Management Profession is Growing!

• Between 2010 & 2020
  – 15.7 million new project management jobs (12% increase)

• Project Intensive Industries
  – Manufacturing, Finance & Insurance, IT, Bus Services, Construction, Utilities, Oil & Gas

• Non traditional project management
  – Healthcare (30%)

PMI Talent Gap Report, March 2013
Your Career Marketing Campaign
Highlight Key Words on Resumes

• Planning
• Leading
• Teams
• Portfolio
• PMI
• PMP®
• Agile

• Budgets
• Schedules
• Communication
• Virtual
• Collaboration
• Results
• Value
Networking Online – Join LinkedIn Groups

• PMI Group for Career Advancement
  https://www.linkedin.com/groups/2784738

• Project Manager Network
  https://www.linkedin.com/groups/37888

• Project Manager community
  https://www.linkedin.com/groups/35313/profile

• Association for Project Management
  https://www.linkedin.com/groups/30804/profile

• Prince2  Project & Program Management
  https://www.linkedin.com/groups/51931/profile
Follow Thought Leaders on Twitter

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- PM Link - @pmlinkPMI - @PMInstitute
- Ralf Finchett - @pmoplanet
- PMI’s blog team - @PMVoices
- Bernard Tirado, PMP® - @thePMObox
Networking Offline

• Join local chapter of PMI
• Find a coach
• Attend conferences
• Attend professional association meetings
Gaining PM Experience

Internships and Volunteer Opportunities

• www.indeed.com
• www.pm-volunteers.org/ (Canada)

Contract work

• www.flexjobs.com/jobs/project-management

Full-time Employment

• www.indeed.com
• http://careerhq.pmi.org/
Career Services Website Resources

http://careercenter.WaldenU.edu
OptimalResume Tool

https://waldenu.optimalresume.com
Stay “In the Know” Through Our Career Services Center’s LinkedIn Group

Walden University Career Services Center
Unlisted • 3,314 members

FEATURED
Denise Pranke
Career Development Advisor and Educator

When you’re asked “Tell me about yourself,” what do you say?

Learn tips for telling a compelling career story in our new blog post ‘Tell me about yourself’ Strategies for Telling Your Career Story at https://waldencareerservices.wordpress.com/

Walden University Career Services Blog
“Tell me about yourself” is one of the most challenging interview questions you may face. Although the question seems so basic...
Connect with Career Services

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http://careercenter.waldenu.edu

E-mail: careerservices@waldenu.edu
Food for Thought

“Of all the things I've done, the most vital is coordinating those who work with me and aiming their efforts at a certain goal.”

-Walt Disney