Using the DBA to Advance Your Career

Walden College of Management Leadership:

Freda Turner, PhD
Associate Dean, DBA Program Director

Fred Walker, MS
DBA Program Director

Walden Alumni Panelists:

Annirate Clarke, DBA – Leadership & Healthcare Mngmt
Jason Newcomer, DBA - Leadership
Jeffrey Weide, PMP, DBA – Project Management
Warren Lesser, DBA - Marketing

Walden University Career Services Center
http://careercenter.waldenu.edu
The Career Services Center Team

Dina Bergren, M.A.
Associate Director

Lisa Cook, J.D.
Senior Director

Angie Lira, M.A.
Senior Career Advisor

Nicolle Skalski, M.M.
Career Advisor

Denise Pranke, M.Ed.
Career Advisor
What is your career goal?
School of Management Leadership

Freda Turner, Ph.D.
Associate Dean, School of Management
DBA Program Director

Fred Walker, M.S.
DBA Associate Program Director
DBA Alumni Guest Panelists

Annirate Clarke, DBA
Assistant Manager, Banking
Volunteer Facilitator
Training Consultant

Jason Newcomer, DBA, CPC
Deputy Director
Vice Chairman & CSO
Assistant Professor
DBA Alumni Guest Panelists

Warren Lesser, MBA, DBA
Business Owner
Board Member
Speaker

Jeffrey Weide, DBA
Business Consultant
Project Manager
Collegiate Faculty
Agenda: Learning Objectives

• Discuss the **versatility** of using the DBA to advance your career
• Explore DBA **career paths** through alumni career success stories
Benefits of Your DBA

• Knowledge and expertise valued by a particular industry
• Follow your “scholar-practitioner” path
• Possibility of better salary and career flexibility
• Create a niche as a consultant
• Implement a business idea
• Collaborate on a research project

(Source: http://www.findaphd.com/advice/doing/phd-non-academic-careers.aspx)
Your DBA Leads to Many Career Paths

- Consulting
- Non-profit Sector
- U.S. Federal Gov.
- International NGOs
- Non-Academic
  Publishing/Writing
- Entrepreneurship
  Independent Work
  Freelancing
- Private Sector

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DBA Degree = Career Versatility
Walden Alumnus Guest Panelist

Jason M. Newcomer, DBA – Leadership

Military:
Deputy Director, Logistics & Maintenance
United States Air Force

Volunteer/nonprofit:
Vice Chairman & Chief Strategy Officer
I Am O’kah!, Inc.

Higher Education:
Assistant Professor, Management
Embry-Riddle Aeronautical University
Why the Walden DBA?

Why a DBA *specializing in Leadership*
- Air Force Officers are leaders
- Practical vs. Theoretical Application

Why choose the Walden DBA?
- Structure, Information-rich site, & advisors
- Timeline/tuition within my means

Why stick with the Walden DBA?
- Good curriculum
- Rigorous doctoral study process
How the DBA Helped My Career

DBA resulted in three promotions

• Branch Chief to **Deputy Director** within 6 months
• Instructor to **Assistant Professor** immediately
• Voted **Vice Chairman & CSO** of a nonprofit

Opened Doors

• Research opportunities
• Course clearances
• Speaking engagements
Challenges and Accomplishments

Accomplishments

• Published: 4 articles, 5 in the works (3 accepted)
• Lance P. Saijan Leadership award nominee 2015
• Selected for senior leader development program

Challenges

• Meeting expectations that come with the title
• Understanding your DBA is a license to learn
Recommendations

Walk the walk, you’re a doctor

• Capitalize on your specialization
• Know your limitations and embrace them
• Don’t expect people to call you “Dr.” (except for your students)

Use your research skills to solve real problems

• Example: Organizational alignment
• Example: Nonprofit metrics for grants
Recommended Resources

Create a LinkedIn profile to:

- Network with other DBA graduates
- Connect with others in your field
- Market yourself for Employers

Crossref Simple Text Query

- Find all sources that have DOIs
- [http://www.crossref.org/simpleTextQuery](http://www.crossref.org/simpleTextQuery)
Annirate M. Clarke, DBA-Leadership-Healthcare Management

Assistant Manager/Trainer - Banking Facilitator - Volunteer/Nonprofit Training Consultant – Wellstar Hospital
Why Pursue a Walden Doctoral Degree?

• Provide myself with a well-rounded, high level business education
• A Doctorate degree helps me remain relevant within the workplace and in my profession
• Cutting-edge knowledge that leads to better job performance
• Opportunity to potentially become a business professor or grow into a leadership role in the industry
How the DBA Helped My Career

• Improve my academic qualifications
• Qualified me for career opportunities
• Opportunities as a business professor are arising
• Sharpen my research skills
Challenges and Accomplishments

Challenges

• The time invested for the DBA was overwhelming and challenging
• The dedication involved countless hours of research and scholarly writing
• Overcome the challenges of public speaking and presenting reports in presentations

Accomplishment

• Start my own consulting business
• Nominated for Business Specialist for Metro Atlanta
• Training Consultant for hospital physicians
Recommendations

• Atlanta Chamber of Commerce
  Provide networking in all areas of research with other engaged research professionals
  www.metroatlantachamber.com

• Atlanta Wellstar Chapter
  A valuable resource for information, training and employment opportunities. www.wellstar.org

• Georgia Association of Healthcare Executives
  Network for career development, forum for professional exchange. www.nhcnnenetwork.org
Recommendations

• Nigerian/American Chamber of Commerce
  Provide resources and support to communities to help with their organizations
  www.nigerianamericanchamber.com

• SHRM Atlanta
  SHRM is a connect member only
  Help with online communities for specialized HR information. www.shrmatlanta.org
Walden Alumnus Guest Panelist

Warren Lesser, DBA - Marketing

Business Owner:
MAGNA Pharmaceuticals, Inc.
Z-Xpress Car Wash, LLC

Leadership:
Board Member
Specialty Pharma Association

Speaker:
Nurse practitioner associations
Why Did I Pursue the Walden DBA?

• Reputation versus competitor universities, technical resources, and recruiter trust, size/diversity
• Update my business education and skills (1987 MBA) with a practical curriculum/schedule
• Gain more credibility dealing with medical professionals and government officials
• Thought it would be pretty cool to have a doctorate (daughter is in med school)
How the DBA Helped My Career

• DBA versus PhD: Decision criteria
• Have been an entrepreneur since 1988, five companies from start-up, three harvested
• DBA improved my skills and my humility (*Perhaps the greatest value of a quality education is realizing how much more we need to learn*)
Challenges and Accomplishments

• Improved daily communication performance evidentiary by enhanced skills
• Greatest challenge was the DBA curriculum workload while fully employed
• The DBA achievement adds pressure to graduates to ensure we deliver & measure up to our doctoral credentials (personal & Walden reputations at stake)
• Business turnaround, SPA board election, speaker at nurse practitioner meetings
• Research/published sequel
Advice for Making a Career Transition

• Walden’s DBA education trains us to ask better questions
• More comprehensive, objective/scientific assessment skills, identify bias
• Use our research experience to define desired outcomes
Recommended Resources

• The Writing Center
• Google Scholar
• Intensive Residencies
• Seek out an in-program colleague, a Best-Buddy!!!
Walden Alumnus Guest Panelist

Jeffrey L. Weide, DBA

- College of Management and Technology, Project Management Emphasis, 2014
- Process Improvement Facilitator/Coach at Denver Health Hospital Authority
- Business, Project Management, and Computer Systems Faculty at 3 colleges
- 12 year Air Force veteran (2002-2014)
Why Pursue a Doctoral Degree?

- Progress as an educator – many colleges now want doctoral graduates to teach courses
- Provide the credentials for a transition from the military to a “civilian” career
- To help make a difference in the community
- Help veterans with their transition from the military to civilian life
Career Enhancements as a Doctoral Graduate

• Keeps me relevant and competitive
• Translate academic and industry based research into meaningful content for clients
• Allows for selectivity
• Provides a status that makes it easier to work with educated professionals like physicians
Recent Career Accomplishments

• During doctoral study, won 2 awards with the Air Force for professional and scholarly work
• Won Doctoral Study of the Year for CMT
• Provided easy transition into a civilian job working for a non-profit, safety net hospital as a Lean Facilitator (process improvement)
• Certified Project Management Professional (2013)
• Promoted in new job within 11 months
• Accepted to teach at another university, invited to teach at two others
• Pending publication (June) in academic journal
Recommended Resources

Professional Associations

• Project Management Institute [www.pmi.org](http://www.pmi.org)
• American College of Healthcare Executives [www.ache.org](http://www.ache.org)

Veteran Resources

• Suits For Soldiers / The VET Program [www.thevetprogram.org](http://www.thevetprogram.org)
• Veteran Recruiting [http://veteranrecruiting.com/](http://veteranrecruiting.com/)
Consulting Resources

Websites

• CaseInterview.com
• Vault.com
• Wetfeet.com

Professional Associations

• Association of Professional Consultants
  www.consultapc.org
• Independent Educational Consultants Association
  www.educationalconsulting.org
• Institute of Management Consultants USA
  www.imcusa.org
Consulting Resources Cont’d

Consulting Publications

- *Consultants News* – [www.consultingcentral.com](http://www.consultingcentral.com)
LinkedIn Groups for Professional Consultants

**APCC - Association of Professional Computer Consultants**
- Our organization focuses on the growth and success of the independent contractor in the IT industry and has a particular interest in ... 251 discussions • 569 members
- Similar

**PATCA - Professional and Technical Consultants Association**
- PATCA has been the premier destination for professional consultants. PATCA pioneered new ways of networking and developed innovative technologies ... 60 discussions • 136 members
- Similar

**Association of Professional Communication Consultants**
- A group for members of the Association of Professional Communication Consultants, APCC helps communication consultants succeed in the ever-changing ... 56 discussions • 65 members
- Similar

**The Association of Professional Compliance Consultants**
- The Association of Professional Compliance Consultants is the only nationwide association of compliance consultancy firms dedicated to ... 9 discussions • 303 members
- Similar

**Consultants PEG (Professional Emphasis Group) of the National Speakers Association (NSA)**
- For those NSA members who provide consulting services in addition to traditional speaking engagements, the Consultants PEG ... 389 discussions • 201 members
- Similar
LinkedIn Groups for Project Managers

The Project Manager Network - #1 Group for Project Managers

- #1 Project Manager Social Media Group & Community on LinkedIn. Find PM jobs or a job in a PMD. Discuss methodology...
- Very Active: 256 discussions this month • 741,491 members
- Similar

Project Manager Community - Best Group for Project Management

- Join the #1 Project Management Community for project, program & portfolio management. Find jobs, raise discussions and...
- 3 discussions today • 268,594 members
- Similar

Project Manager Jobs [Subgroup]

- Find Project Manager jobs across the UK
- 15 discussions this month • 116,799 members
- Similar

Project Manager

- Project Manager is a leading LinkedIn membership group for the project management profession. The group is actively...
- 807 discussions • 31,394 members
- Similar

PM Community - Product/Portfolio/Program/Project Manager

- The "PM Community - Product/Portfolio/Program/Project Manager" LinkedIn group - a community built exclusively for Project...
- Very Active: 96 discussions this month • 25,084 members
- Similar

Project Manager Alliance!

- The Project Manager Alliance is a multi-thousand member strong community of Project Management Professionals, business...
- Active: 43 discussions this month • 24,000 members
- Similar
Questions

- Annirate Clarke
- Jason Newcomer
- Jeffrey Weide
- Warren Lesser
- Freda Turner
- Fred Walker
Career Services Doctoral Webinar Series

http://careercenter.waldenu.edu/1222.htm
Connect with Career Services

Access Everything from Our Website:  
http://careercenter.waldenu.edu

E-mail: careerservices@waldenu.edu
“The purpose of life is to discover your gift; the work of life is to develop it; and the meaning of life is to give your gift away.” — David Viscott