Research Career Trends and Information

Walden University
Career Services Center
http://careercenter.waldenu.edu
Your Evolving Career Identity

Experience

Story

People
Objectives

- Research career options, job opportunities, and employers
- Maximize the use of social media for career management and job search
Why Is Career Research Important?

“Changes in technology, society, and the world of work itself, have called for changes in the way we go about the job-hunt.”—Richard Bolles

(Bolles, 2011, p.12.)
Research Employers, Companies, and Jobs!

Sectors
(Corporate, Government, Nonprofit)

College Specific

General Career Resources

Job Search Resources

Library

Social Media
(LinkedIn, Twitter, Facebook, etc.)
Career Services Center Website

http://careercenter.waldenu.edu
Your Career and Job Search Toolkit: The Resources Tab

http://academicguides.waldenu.edu/careerservices/resources
Research Career Fields and Industries

Occupational Outlook Handbook
http://www.bls.gov/oco/

ONET Online
http://www.onetonline.org
Skills Search
Bright Outlook Occupations
What Can I Do With My Degree?

Career Resources: Career Exploration

- Home
- Career Exploration
- By College
- By Sectors
- Field Experience and Volunteerism
- Special Interest

Career Exploration

- Career Management
- Self Knowledge
- Industry and Career Research
- Company Research
- Job Opportunities
- What Can I Do With This Major?

Degree or Career Field

Areas of Employment

Strategies to Increase Marketability

Types of Employers
Resources By College

Associations
American Accounting Association
American Finance Association
Association for Talent Development
Society for Human Resource Management
Project Management Institute
International Leadership Association
American Marketing Association
Academy of International Business
National Association of Business Owners and Entrepreneurs

Job Opportunities
EFinancial Careers
Accounting Jobs Today
Human Resources Jobs
Marketing Jobs
Sales Jobs

...and many more!
What Sector is Yours?

Corporate

Government

Nonprofit

Biz Journals
BusinessWire
Forbes
Fortune
Job Central National Labor Exchange
Vault

Guidestar
Idealist
Nonprofit Times
Opportunity Knocks
Public Service Careers

CareerOneStop
Careers in Government
Govtjob.net
State Jobs
Go Government
USA Jobs
Resources in the Walden Library

Search: Databases by Name
Hoover's Company Profiles
This database contains information on more than 40,000 public and private companies.

ProQuest | Hoover's Company Profiles
Basic Search | Advanced | Browse | About

You are searching all fields except full text:

all(Consulting) AND all(Georgia)

Full text

94 Results

Search within

Create alert | Create RSS feed | Save search

Search: Journals

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Social Media: LinkedIn for Your Career

LinkedIn

Companies

Groups

Your Network and Advanced People Search

LinkedIn Today

Jobs

www.linkedin.com
Join LinkedIn Groups

Join Groups related to your field

Entrepreneurship
Consulting
Marketing
Leadership
Product and Brand Management
Finance
Accounting
Information Technology
Project Management
Operations
Human Resources
LinkedIn for Job Search

- Search: Advanced
- Jobs: 86 results for Human Resources
  - Robert Half Management Resources Human Resource Services Client Service Director
  - Fixed Term Human Resources Manager - Tax
  - Human Resources Intern
  - Human Resources Generalist
  - Manager Plant Human Resources

Keywords
- Human Resources

Company
- PwC
- Bluestem Brands, Inc.
- SixSpeed
- ConAgra Foods
- Human Resources Business Partner
LinkedIn for Company Research

Job postings are listed here
Use LinkedIn to Stay Updated on Current Trends in Your Field
Resources to Learn More About LinkedIn

• Use the LinkedIn Help Center
  http://help.linkedin.com

• Watch Career Services LinkedIn Series webinars
  http://academicguides.waldenu.edu/careerservices/careerwebinars/socialmedia

• Join the Walden University Career Services Center LinkedIn Group
Social Media: The Twitter Universe

Twitter Job Search

- Hashtag Searches
- Job Search Engines
- Experts and Recruiters
- Directories of Employers and Job Postings

Many more features!

www.twitter.com
Search for jobs using Twitter hashtags such as:
#jobs
#jobpostings
#recruiters
#_____jobs (include your location or field)

Would you like to learn more about Twitter? Refer to the Mashable Twitter Guide Book:
http://mashable.com/guidebook/twitter/
More Cutting-Edge Job and Career Sites

- LinkUp
- Mashable
- indeed
- SimplyHired
- SmartBrief Jobs
Niche Sites

Follow trends through social media

Join professional communities and forums to stay informed

http://mbahighway.com/

http://www.beyond.com/
Company and Salary Information

- CareerBliss
- GlassDoor
- ZoomInfo
- PayScale
- Homefair
“Luck is what happens when preparation meets opportunity.”

−Lucius Annaeus Seneca