Doctoral Career Pathways Conference
Walden University Career Services
Conference Schedule and Follow-Up Event

Thursday, September 19th

• Session 1: *Explore Doctoral Career Paths*

• Session 2: *Gain Experience* (5:00-5:45 pm Eastern)
  BREAK

• Session 3: *Communicate Academic and Professional Skills to Employers* (6:00-6:45 pm Eastern)
  BREAK

• Session 4: *Advance Your Career Plan* (7:00-7:45 pm Eastern)

Networking Event: Thursday, September 26th

• *Doctoral Career Pathways Networking Event* (7:00-8:00 pm Eastern)
Session 2: Gain Experience

Agenda:

• Discover experiential opportunities to gain experience
• Engage in academic and professional activities related to career pathways
• Answer your questions

Pathways Spotlights:
1. Organizational Leadership and Development
2. Policy and Advocacy
Experiential Opportunities

What types of experiential opportunities have helped you move forward in your career?
Academic and Professional Activities

Professional Groups & Associations:

- Organized around a discipline/professional area
- Local, state, regional, national, international
  - ACPA – American College Personnel Association
  - AERA – American Educational Research Association
  - APA – American Psychological Association
  - APPAM – Association for Public Policy and Management
  - IMC – Institute for Management Consultants
  - SSP – Society for Scholarly Publishing
Why Join an Association?

**Professional opportunities:**
- Establishing your “brand” and reputation
- Networking and collaboration
- Communication and sharing
- Leadership opportunities
- Research and funding opportunities
- Job postings (for some groups)
- Publications and newsletters
- Professional development (learning)
- Professional conferences
Get Involved by Presenting

Presentations at Professional Conferences:
- Papers or presentations
- Poster sessions
- Roundtables and panels
- Pre-conference sessions
- Workshops
- Invited speaker/keynote
Get Involved by Writing

Two Key Audiences in Professional Groups
• Scholars
• Practitioners

A Variety of Outlets
• Academic or professional journals
• Newsletters and magazines
• Blogs and social media
Get Involved Through Hands On Experience

- Job shadowing
- Skills-based volunteering
- Internships
Get Involved Through Hands On Experience

Benefits of learning while doing:

- Test the waters before jumping in
- Learn workplace expectations for that field
- Gain field-related skills
- Discover your strengths
- Add to your resume
- Network with employers

What to consider:

- What is your future job target?
- What skills do you need to gain or improve?
- Where do you need to build your professional network?
Career Pathway Spotlight:
Organizational Leadership and Development

John A. Coy
Doctor of Business Administration (DBA) Alumnus

Current Job Title: Global Training and Development Manager- Data Center Operations
Organization: Google
Amin Asfari
PhD in Public Policy and Administration
Alumnus
Current Job Titles: Associate Professor, Adjunct Professor, Contributing Faculty
Organizations: Wake Technical Community College, North Carolina Wesleyan College, Campbell University, Walden University
CONFERENCE BREAK

We are taking a **short break** and will resume the conference *on the hour*.

Coming Up... Session 3: Communicate Academic and Professional Skills to Employers!